How to Succeed in Business Without Really Trying (Cases): Gender Stereotypes and Sexual Harassment Since the Passage of Title VII


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Abstract

Professor Cherry's essay explores the improvements, change and work still to be done during the last forty years in the area of sex segregation in the labor force, pink and blue collar ghettos, and sexual harassment, and how Title VII has changed the way we view women at work. As the musical comedy "How to Succeed in Business Without Really Trying" was written and first performed contemporaneously with the passage of Title VII, the musical offers an opportunity to examine, from both a law and literature and law and popular culture perspective, how the view of women in the workforce has either progressed or remained stagnant during the past forty years. Although progress has been made toward gender equality, many issues highlighted in the musical are still problems today.

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